



For Immediate Release

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PEARL HAWAII FEDERAL CREDIT UNION HOSTS BABY SUPPLY DRIVE FROM JAN. 2 TO MAR. 17, 2018

WAIPAHU—Pearl Hawaii Federal Credit Union (PHFCU) will host a baby supply drive from Jan. 2 to Mar. 17, 2018 for low-income and homeless families with infants and children. Donations are accepted at all five branches (Waipio, Pearl Harbor, Airport, Kapiolani and Ewa locations) and benefit Helping Hands Hawaii's Community Clearinghouse, which provides free basic essentials to families year round.

Items in highest need include car seats, booster seats, strollers, baby carrier, activity gyms, diapers, wet wipes, baby formula, baby food, baby body wash, baby shampoo, scent/dye-free laundry detergent and other items for hygiene. These items must be donated new and unopened to ensure safety and hygiene measures. Other items like clothes, blankets, towels, bibs, burp cloths, pacifiers, bottles, bottle warmers, sterilizers and toys may be gently used.

"Young families can have a difficult time adjusting to a new baby and the increased expenses," said Neal S. Takase, President and CEO of PHFCU. "Through this partnership with Helping Hands Hawaii, we assist local families with their material needs and continue to offer affordable financial services and educational resources that can guide families toward a prosperous future."

"We're grateful for this partnership with PHFCU because it directly fills a need within our community as well as within our Community Clearinghouse program," said Jan Harada, President and CEO of Helping Hands Hawaii. "Providing hundreds of consumers with access to free baby essentials will relieve the financial burden consumers struggle with when trying to balance household necessities, like rent and utilities, with the needs of their children."

About Pearl Hawaii Federal Credit Union

Established in 1937, Pearl Hawaii Federal Credit Union is one of Oahu's largest credit unions with \$345 million in assets, 24 thousand members and 5 branches. Recent awards have included Hawaii Business' Best Places to Work, Most Charitable Companies, Most Profitable Companies, and the Top 250 Businesses in Hawaii. Additionally, they have received Kapiolani Children's Miracle Network's Heart Award in recognition of its ongoing commitment through multiple fundraising initiatives. Historically, Pearl Hawaii has been recognized for their efforts of supporting the credit union movement, Financial Literacy, Fraud Protection, and for providing outstanding financial services to their members. The credit union's membership is open to everyone who lives, works, attends school, and worships on Oahu and their families. For additional information about Pearl Hawaii, visit phfcu.com.

About the Helping Hands Hawaii

Helping Hands Hawaii (HHH) was founded in 1974 and connects individuals, families and organizations with essential human and material resources. Through a variety of programs, it provides a full continuum of care and helps people overcome obstacles, like homelessness, mental illness, substance use and language access. Strong partnerships with local social service providers and innovative approaches strengthen the community by helping people to help themselves. To learn more about HHH, its programs or services, visit www.helpinghandshawaii.org.

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