



For Immediate Release

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COMMUNITY PARTNERS JOIN SCHOOL SUPPLY COLLECTION EFFORTS TO SUPPORT READY TO LEARN

Returning Partner KITV4 and New Partners American Savings Bank and Fantastic Sams Join Helping Hands Hawaii to Collect School Supplies for Low-Income and Homeless Students

HONOLULU—Returning partner KITV4 and new partners American Savings Bank and Fantastic Sams join Helping Hands Hawaii (HHH) to support the 16th annual Ready to Learn (R2L) program, which provides low-income and homeless children with basic school supplies.

KITV4

Throughout June and July, KITV4 will promote education readiness through its annual School Tools campaign. A school supply collection drive at Walmart and Sam's Club on Keeaumoku St. is scheduled for Sunday, June 28 from 10 a.m. to 6 p.m. KITV4 on-air personalities and staff will join Helping Hands Hawaii staff and volunteers to raise awareness about the struggles facing low-income and homeless students. School supplies and monetary donations will be accepted outside each of the retail stores. Radio partners 93.1 Paina and 102.7 Da Bomb will play music on-site, and there will be a prize wheel and giveaways. All contributions raised through the School Tools fundraising effort will be donated to Helping Hands Hawaii's Ready to Learn program.

"Helping Hawaii's school-aged children get the tools they need to learn is vital because they are our future. KITV is proud to have supported this important program for more than 15 years," said Andrew Jackson, KITV President and General Manager. For more details, contact **Melissa Mapes at mmapes@kitv.com**.

American Savings Bank

American Savings Bank branches statewide will collect school supplies and monetary donations for the Ready to Learn program during normal branch hours from June 15 to July 15. Donations collected at neighbor island branches will remain on the island upon which they were received to benefit local children. Customers should reference "Helping Hands Hawaii" when making donations at the branch. Visit www.asbhawaii.com for branch locations and hours of operation.

"American Savings Bank is proud to partner with Helping Hands Hawaii in support of the Ready to Learn School Supply Drive. Together we can ensure that Hawaii's keiki start their academic journey with the tools they need to succeed in school," said Rich Wacker, president and CEO of American Savings Bank. For more details, contact **Jayson Harper at 538-2652 or jharper@asbhawaii.com**.

Fantastic Sams

Fantastic Sams at Kahala Mall, Windward Mall, McCully Shopping Center and Hawaii Kai Towne Center will collect school supply and monetary donations for the Ready to Learn program from June 1 to July 31. Patrons who donate school supplies will receive \$3 off regularly priced haircuts at these Fantastic Sams locations. Contact salon for details.

Donations to the Ready to Learn program can also be made directly to Helping Hands Hawaii online, by mail or in person from now through July 31. All donations are tax deductible, and donors should check with their tax advisors for tax advice.

About Ready 2 Learn

R2L was founded in 1999 in partnership with the late U.S. Senator Daniel and Maggie Inouye. Its purpose is to ensure that low-income and homeless students throughout Hawaii have basic school supplies for their education. In 2005, HHH assumed statewide administration of this initiative and has continued to perpetuate the Inouyes' vision. Together with our community partners, HHH assists more than 8,000 students each year.

About Helping Hands Hawaii

Helping Hands Hawaii (HHH) was founded in 1974 and connects individuals, families and organizations with essential human and material resources. Through our variety of programs, we provide a full continuum of care and help people overcome obstacles, like homelessness, mental illness, substance abuse and language access. Our strong partnerships with local social service providers and innovative approaches strengthen our community by helping people to help themselves. Visit www.helpinghandshawaii.org for details.

About School Tools

For more than 19 years, School Tools has been one of Hawaii's most successful community service projects. During this time, KITV4 has partnered with the community to help put basic school supplies into the hands of thousands of our kids in need. In 2014 KITV's viewers donated over \$7,000 and 13 pallet-loads of school supplies.

About KITV

Hearst Television, a national multi-media company, owns and operates 31 local television stations and two local radio stations, serving 32 U.S. cities and reaching approximately 19% of U.S. television households. The TV stations broadcast 60 video channels, featuring local and national news, weather, information, sports and entertainment programming and local community service-oriented programs. The stations also host and operate digital on-line and mobile platforms that extend the company's brands and content to local, national and international audiences. Hearst Television is recognized as one of the industry's premier companies and has been honored with numerous awards for distinguished journalism, industry innovation and community service. Hearst Television is a wholly owned subsidiary of Hearst Corporation.

About American Savings Bank

Since 1925, American Savings Bank (ASB) has served Hawaii's businesses and communities by providing a full range of financial products and services including business and consumer banking, home loans, insurance, and investments. ASB is one of Hawaii's leading financial institutions, with online and mobile banking services and branch locations statewide offering evening, weekend and holiday hours. For six consecutive years, ASB has been named one of *Hawaii Business Magazine's* "Best Places to Work." For more than 90 years, ASB has been helping build strong communities. ASB team members have contributed more than 18,000 hours of volunteer service, and the bank has donated millions of dollars to Hawaii schools, non-profits and community organizations. Learn more at www.asbhawaii.com.

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