



For Immediate Release

September 8, 2017

SPRINT KICKS-OFF SHOE DRIVE ON OAHU AND KAUAI TO COLLECT FOOTWEAR FOR LOW-INCOME AND HOMELESS STUDENTS

HONOLULU—Sprint stores on Oahu and Kauai proudly kick-off “Sprinting Back to School,” a shoe donation drive throughout September to benefit Hawaii’s low-income and homeless students who are unable to afford footwear for school. New pairs of closed-toe shoes can be dropped off at Sprint locations in Ala Moana, Wahiawa and Pearl Kai on Oahu and Lihue on Kauai. Oahu donations benefit Helping Hands Hawai'i’s Community Clearinghouse, which provides free basic essentials to families in need. Kauai donations benefit Child & Family Service’s Nana’s House and Hale Hoomalu programs, which offer a wide range of family support programs.

On-site collection events with radio station 102.7 Da Bomb, its DJs and Helping Hands Hawaii volunteers will feature a DJ, refreshments and exciting giveaways from some of Hawaii’s best local attractions, restaurants and entertainment. Shoppers will also find amazing back-to school wireless deals during the shoe drives at the following locations:

Ala Moana Store

660 Ala Moana Blvd Ste. 100

Saturday, Sept. 16 from 1 to 3 p.m.

Wahiawa Store

823 California Ave

Saturday, Sept. 23 from 1 to 3 p.m.

Pearl Kai Store

98-199 Kamehameha Hwy B4

Saturday, Sept. 30 from 1 to 3 p.m.

“We are grateful to partner with these organizations to ensure local children have a sturdy pair of shoes that will contribute to them receiving a quality education,” said Annette Jacobs, Sprint President for the Pacific Northwest Region. “Our team pursues meaningful ways to get involved and make a difference in the local community where we live, work and shop.”

“People don’t often think accessories, like shoes, are vital tools for a child’s learning, but without them, children may be kept at home or be too embarrassed to go to class,” said Jan Harada, president and CEO of Helping Hands Hawaii. “This limits their ability to engage with others, participate in P.E. and field trips and segregates them from their peers, highlighting their family’s financial struggles.”

“Our partnership with Sprint and its Sprinting Back to School campaign fills a need in the community that may otherwise go unanswered, and it complements our existing Ready to Learn program, which gives students access to free school supplies year round.”

About Sprint

Sprint (NYSE: S) is a communications services company that creates more and better ways to connect its customers to the things they care about most. Sprint served 53.7 million connections as of June 30, 2017 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States; leading no-contract brands including Virgin Mobile USA, Boost Mobile, and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. Sprint has been named to the Dow Jones Sustainability Index (DJSI) North America for the past five years. You can learn more and visit Sprint at www.sprint.com or www.facebook.com/sprint and www.twitter.com/sprint.

About the Helping Hands Hawaii

Helping Hands Hawaii (HHH) was founded in 1974 and connects individuals, families and organizations with essential human and material resources. Through a variety of programs, it provides a full continuum of care and helps people overcome obstacles, like homelessness, mental illness, substance use and language access. Strong partnerships with local social service providers and innovative approaches strengthen the community by helping people to help themselves. To learn more about HHH, its programs or services, visit www.helpinghandshawaii.org.

About the Child & Family Service

Child & Family Service has served the social needs of Hawaii’s individuals and families since 1899 and is committed to helping them address life’s most serious issues – including trauma, abuse, and neglect – now and into the future. Family Centers play a key role and offer services designed to support the immediate needs of at-risk individuals and families and strengthen their ability to live successfully in the community. They provide an essential resource to communities, offering a walk-in, one-stop location for a multitude of services including help with food, clothing, information, and programs. CFS operates two Family Centers on the islands of Kauai ([Nana’s House](#) & [Hale Ho’omalū](#))

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