



Sponsorship Opportunities





What we do:

For over 25 years, Ready to LearnSM has provided free school supplies to thousands of students whose families are struggling to make ends meet. These families are working to pay for the roof over their heads and put food on the table, so expenses like school supplies are not prioritized. Helping Hands Hawai'i believes all students should be able to engage with their teachers and classmates in a meaningful way and cannot do this without educational supplies to enhance their teachers' lessons.

Our impact:

In 2024, we provided school supplies to over 2,400 students, saving families more than \$133,000.

Our reach:

As of December 2024, we had 1,564 newsletter subscribers, with a year-to-date open rate of 38% (industry average is 21%). On social media, we have 3,365 followers on Facebook, 3,149 followers on Instagram, and 514 followers on LinkedIn. Together, our social media accounts saw a 120% increase in impressions and 31% increase in engagement from 2023 to 2024. Our website received 47,966 users, a 22% increase from 2023 to 2024, who logged 64,125 sessions, a 17% increase from 2023 to 2024. Our Community ClearinghouseSM received over 2,000 visitors (donors, volunteers, clients, and other guests) from May 1 through July 31, 2024.

Thank you!

Through your support and investment in Helping Hands Hawai'i's Ready to LearnSM service, you ensure that children have a positive educational experience. Your sponsorship commitment provides opportunities for today's youth to further their education and training that can have a profound impact on the success of Hawaii's future generations.





Sponsorship Opportunities

Platinum

\$35,000

- Press release (April)
- Logo on website with link to sponsor's website
- 1 newsletter recognition (May)
- Recognition in Ready to LearnSM pamphlet included in school supply kits
- 3 sponsor videos on social media (May – July)
- 30 Ready to LearnSM posts with sponsor logo/tag/mention on social media (May – July)
- 3 community days, opportunities to volunteer (June – July)
- Banner display in warehouse and during HHH distribution event (May – July)
- Mahalo to staff
- 1 mahalo post on social media
- Sponsor impact report

Gold

\$15,000

- Press release (April)
- Logo on website with link to sponsor's website
- Recognition in Ready to LearnSM pamphlet included in school supply kits
- 1 sponsor video on social media (May – July)
- 12 Ready to LearnSM posts with sponsor logo/tag/mention on social media (May – July)
- 2 community days, opportunities to volunteer (June – July)
- Banner display on community day and HHH distribution event
- 1 mahalo post on social media
- Sponsor impact report

Silver

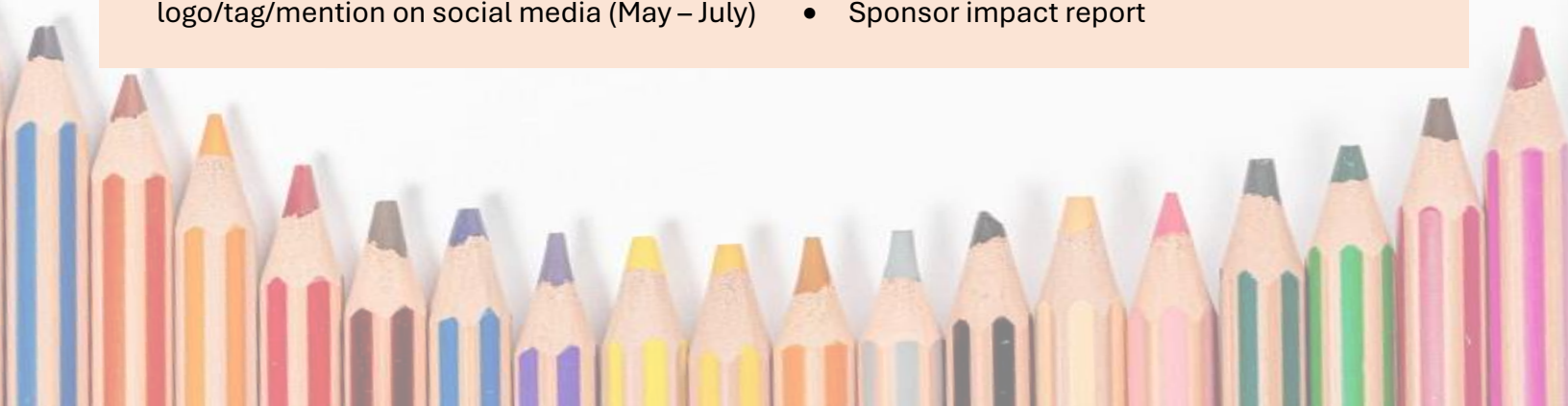
\$10,000

- Press release (April)
- Logo on website with link to sponsor's website
- Recognition in Ready to LearnSM pamphlet included in school supply kits
- 6 Ready to LearnSM posts with Sponsor logo/tag/mention on social media (May – July)
- 1 community day, opportunity to volunteer (June – July)
- Banner display on community day and HHH distribution event
- 1 mahalo post on social media
- Sponsor impact report

Bronze

\$5,000

- Logo on website with link to sponsor's website
- Recognition in Ready to LearnSM pamphlet included in school supply kits
- 3 Ready to LearnSM posts with Sponsor logo/tag/mention on social media (May – July)
- 1 community day, opportunity to volunteer (June – August)
- 1 mahalo post on social media
- Sponsor impact report





Sponsorship Form

Company Name:

Contact Name:

Title:

Address:

City:

State:

Zip:

Email:

Phone:

Sponsorship Level:

- Platinum - \$35,000
- Gold - \$15,000
- Silver - \$10,000
- Bronze - \$5,000

Please submit this completed form and company logo to Kristine Garabiles by March 28, 2025:

Phone (808) 440-3881

Email kgarabiles@helpinghandshawaii.org

Mail
Helping Hands Hawai'i®
Ready to LearnSM
2100 N. Nimitz Hwy.
Honolulu, HI 96819

Make checks payable to **Helping Hands Hawai'i®**.
Write RTL Sponsorship on the memo line and mail check to:

MSC 61568
PO BOX 1300
Honolulu, HI 96807-1300

Your support is greatly appreciated.

